DIRECTORATE OF RURAL HEALTH CARE & DEVELOPMENT
YENEPOYA UNIVERSITY, DERALAKATTE
(Recognized under Sec 3(A) of the UGC Act, 1956 as per Notification No. F.9-11/2007-U.3 (A) dated 27th February, 2008)

INSTITUTIONAL SOCIAL RESPONSIBILITIES & EXTENSION ACTIVITIES
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INTRODUCTION

• Directorate of Rural Health Care & Development established in

August – 2009.
VISION & MISSION

• To provide comprehensive and holistic health care to the rural community and thereby by their development in all aspects of health namely Promotive, Preventive, Curative and hygiene.
<table>
<thead>
<tr>
<th>S.N</th>
<th>NAME</th>
<th>DESIGNATION</th>
<th>QUALIFICATION</th>
<th>AREA OF INTEREST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. R.N.Sujeer</td>
<td>Director</td>
<td>MBBS, MS., M.ch., FICS., FAIS., FICA., FRH.</td>
<td>Urology, Surgery and Community Health</td>
</tr>
<tr>
<td>2.</td>
<td>Dr. Hafeez</td>
<td>Medical Officer</td>
<td>MBBS</td>
<td>Community Health</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. Dhanya Alva</td>
<td>Medical Officer</td>
<td>MBBS</td>
<td>Community Health</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. Thabassum</td>
<td>Medical Officer</td>
<td>MBBS</td>
<td>Community Health</td>
</tr>
<tr>
<td>5.</td>
<td>Ms. Nishitha</td>
<td>MSW Staff</td>
<td>MSW</td>
<td>Medicine, Psychiatry and Community Health</td>
</tr>
<tr>
<td>6.</td>
<td>Ms. Sweekritha</td>
<td>MSW Staff</td>
<td>MSW</td>
<td>Medicine, Psychiatry and Community Health</td>
</tr>
<tr>
<td>7.</td>
<td>Ms. Divya Jyothi</td>
<td>MSW Staff</td>
<td>MSW</td>
<td>Medicine, Psychiatry and Community Health</td>
</tr>
<tr>
<td>8.</td>
<td>Ms. Shobha Lobo</td>
<td>SDA</td>
<td>Degree</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>Ms. Prafulla</td>
<td>Staff Nurse</td>
<td>ANM</td>
<td>Nursing care in rural area</td>
</tr>
<tr>
<td>10.</td>
<td>Ms. Laveena</td>
<td>Staff Nurse</td>
<td>ANM</td>
<td>Nursing care in rural area</td>
</tr>
<tr>
<td>11.</td>
<td>Ms. Jyothi</td>
<td>Staff Nurse</td>
<td>ANM</td>
<td>Nursing care in rural area</td>
</tr>
<tr>
<td>12.</td>
<td>Mr. Mutthalib</td>
<td>Camp Asst.</td>
<td>PUC</td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>Mr. Harish</td>
<td>Pharmacy Asst.</td>
<td>PUC and trained in Pharmacy</td>
<td></td>
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</table>
NARLA PADIL
Estd. 2011

AJJINADKA
Estd. 2011

PSYCHIATRIC REHABILITATION CENTRE,
PAVOOR
Estd. 2011

OLAVINA HALLI
Estd. 2011

KEDUMBADY
Estd. 2012
• Unique Programme
• Routine Programme
• Rehabilitation
• Research
• Extra Mural Studies
UNIQUE PROGRAMMES

1. **Door to Door Health Care Delivery**

2. **Yen Health Care On Wheels**

3. **Yen Health Card**

4. **Community Orientation On Medical And Dental Education**
Door to Door Health Care Delivery

• Objective: to attend the patients at their door steps for those who cannot come to the centre or do not come for minor ailments.

• It is carried out in all 24 sub centre areas.

• A Team of Medical Personnel visits the houses and examine the people depending on the indications.

• Total No. of Beneficiaries – 25453
“Yen Health Care On Wheels”

• Objective: To provide medical care to outreach and remote areas where our sub centres could not established.

• Specific schedules are fixed and the village population are informed about the day on which this service is available.

• Total No. of Beneficiaries - 4964
“Yen Health Card”

- **Objective**: The card entitles the patients to get Free IP treatment including surgical procedures, Free OP treatment including minor surgical procedures, blood investigation, ECG, X-ray & USG, CT scan and MRI scan at free of cost for all the families residing at our sub centre areas.

- **At present**: 4000 cards have been issued covering 20,000 people for 5 years from 2010 to 2015.
Objective: To educate the MBBS and BDS students in community based treatment instead of routine practice of bringing patients to the hospital.

They will study the families and their living conditions of Kedumbady village and learn the fundamentals of community based health care delivery.

This is helpful for the villagers as by contacting students they can solve all their health problems through the Yenepoya Medical College and Yenepoya Dental College.
ROUTINE PROGRAMMES

1. Detection Camp
2. Health Awareness Talk
3. Health Check Up Camp
4. World Health Days
5. School Health Check Up
DETECTION CAMP

• Objective: it aims at early detection of disease by general health checkup for all the people.

• It is carried out in all our 24 sub centres as a Promotive, Preventive and Curative aspects of health care.

• It includes general health check up, B.P. & Blood Sugar check up.

• TOTAL NO. OF BENEFICIARIES 39176
HEALTH AWARENESS TALK

- Objective: To educate the community regarding common health problems prevalent in rural areas.

- This is Conducted in all schools, Colleges, SHG Members and Anganavadies.

- TOTAL NO. OF BENEFICIARIES - 15599
HEALTH CHECK UP CAMP

• Objective: To provide general health checkup for the community and thereby detecting the diseases at an early stage.

• Organizing in association with local NGO’s, Mosque leaders and youth clubs at surrounding areas of Yenepoya University.

• Referral service for further treatment at our hospital.

• TOTAL NO. OF BENEFICIARIES - 7822
WORLD HEALTH DAYS

• Objective: To observe World health Days on different topics and thereby make the community to aware about the importance of World Health Days.

• Conducting at Schools, colleges, Anganavadies, SHG members.

• TOTAL NO. OF BENEFICIARIES 7800
SCHOOL HEALTH CHECK UP

• Objective: To detect and prevent malnutrition, under weight, anemia etc., in children.

• Conducting at various schools in and around Yenepoya University.

TOTAL NO. OF BENEFICIARIES
9826
OLAVINA HALLI – OLD AGE HOME

• Treat the inmates of old age home for various diseases they suffer from and give medical treatment.

• Conducting different entertainments like musical chair, dance, quiz etc. to make them happy and they forget their worries at least momentarily.
Objective: To make them mentally and physically healthy.

Provide general health check up and psychiatric health check up for the inmates.

Conduct various rehabilitation activities and entertainment programmes in order to improve their personal skills like observation, attention, physical ability etc.
TWO ONGOING RESEARCH PROJECTS

“The normal range of HbA1c in Diabetic and non-diabetic in general population”.

“Triglyceride as a single factor for hypertension and heart disease in general population”.

EXTRA MURAL STUDIES

Directorate of Rural Health Care & Development follows Extra mural education of the Yenepoya university in the following activities:

• Popular extension lectures are held at the various places

• Education camps are conducted for school going children in rural areas & women and Youth.

• Two study projects with the involvement of local people in rural area are being done.

• Educative seminar, lecture series and other similar programmes are organized on relevant current issues.
• It is planned to organize special vocational courses for students, women, factory workers and various professional groups.

• Health care education programmes in association with NSS, N.G.O’s and S.H.G. members are being done.

• Health check up camps are organized for students, poor and needy persons in schools/colleges and rural health centres respectively
EXTENSION ACTIVITIES-2012

- DETECTION CAMPS: 10250
- SCHOOL HEALTH CHECK: 4726
- HEALTH AWARENESS TALKS: 7370
- BLOOD CHECK UPS: 1640
- GENERAL CHECK UPS: 3415
- DOOR TO DOOR HEALTH CARE ON: 9300
- BLOOD SUGAR TEST: 1516
- WORLD HEALTH DAYS: 403
- HEALTH DAYS: 3685
<table>
<thead>
<tr>
<th>S.L. NO</th>
<th>EXTENSION ACTIVITIES</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Total No. of patients seen in detection camps.</td>
<td>16702</td>
<td>10250</td>
<td>12224</td>
<td>39176</td>
</tr>
<tr>
<td>2.</td>
<td>Total No. of Beneficiaries of School Health check ups</td>
<td>277</td>
<td>4726</td>
<td>4823</td>
<td>9826</td>
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<tr>
<td>3.</td>
<td>Total No. of Beneficiaries of Health Awareness Talks</td>
<td>4080</td>
<td>7370</td>
<td>4149</td>
<td>15599</td>
</tr>
<tr>
<td>4.</td>
<td>Total No. of Beneficiaries of Blood Check ups</td>
<td>1160</td>
<td>1640</td>
<td>1397</td>
<td>4197</td>
</tr>
<tr>
<td>5.</td>
<td>Total No. of patient seen in General check ups</td>
<td>1030</td>
<td>3415</td>
<td>3377</td>
<td>7822</td>
</tr>
<tr>
<td>6.</td>
<td>Total No. of patient seen in door to door health care delivery.</td>
<td>8285</td>
<td>9300</td>
<td>7868</td>
<td>25453</td>
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<tr>
<td>7.</td>
<td>Total No. of patient seen on Yen Health Care on Wheels</td>
<td>953</td>
<td>1516</td>
<td>2495</td>
<td>4964</td>
</tr>
<tr>
<td>8.</td>
<td>Total No. of patients benefited from blood sugar test</td>
<td>-</td>
<td>403 (From July to Dec.)</td>
<td>1626</td>
<td>2029</td>
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<tr>
<td>9.</td>
<td>Total No. of Beneficiaries of World health days</td>
<td>2040</td>
<td>3685</td>
<td>2075</td>
<td>7800</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>34527</td>
<td>42305</td>
<td>40034</td>
<td>1,16,866</td>
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</table>
Medical & Dental check up camp in association with
Munnur Yuvaka Mandal (RI), Karnataka State Tailors
Association at Permanur on 17-02-2013
"International Women’s Day” was celebrated at International Airport, Bajpe on 09-03-2013
Medical & Dental check up camp in association with St. Aloysius College MSW Department & Bolara Sowharda Credit co-operative Ltd., Mangalore at st. Joseph’s Prashanth Nivas, Jeppu on 24-03-13

Medical & Dental check up camp in association with old students association, Margal Madras Halekote on 07-04-2013
“International Day Against drug Abuse and illicit trafficking” was observed at Kallarakodi Govt.High School Kedumady on 26-06-2013

“World Blood Donors Day” was celebrated and Blood grouping camp was conducted at B.M. High school at ullam on 26-06-13
“World Mental Health Awareness Month”  
At Al-Madeena School, Naringana on 02-07-2013

“World Population Day” was observed and Talk was given on “Population growth” at Mastikatte Anganwadi Training Centre on 06-07-2013
“World Population Day was observed and Talk was given on “Population growth” at “Anganwadi Training Centre” Mastikatte, on 06-07-2013

“Worlds Mental Health awareness Month was observed at Al-Madeena School, Naringana on 22-07-2013
“Free Blood Pressure” & “Blood Sugar” Camp conducted at Anganavadi Teacher Training Centre, Mastikatte on 29-06-2013

“Breast Feeding Week” celebrated at Y.M.C.H. Deralakatte
Medical & Dental check up camp in association with
Karnataka State Tailors association at
Click Hall, Thakkottu on 17-09-2013
Heath awareness Talk & Health Check up for Senior Citizen at Ullal Samudhay Bhavam,
Ullal on 28-10-2013

HIV & Diabetic awareness talk at Pajeer
On 17-12-2013 (association with K.S.T.A)
FUTURE PLAN

• To expand our activities to the other villages.

• To conduct audio visual presentation in Kannada

• To increase the number of visits to certain centres especially where we do our research activities.

• To increase our research activities.