

YU 2023 Calendar launch Event

Yenepoya (Deemed to be University) Marketing department conducted a Calendar Launch event, in which the YU 2023 calendar was unveiled. The event was held at A J Grand Hotel, Bunts Hostel, Mangalore on 27 December 2022 evening, 6 PM which also was a formal gathering of YU well wishers. This was also a step of the YU Marketing team, in order to maintain and improve relationship management affairs of the university.

The Calendar was launched by Dr.Mohammed Amin Wani, Senior Consultant, Yenepoya Group of Hospitals.He was also joined on the dais by Mr.Narendra Kamath, Chief Finance Controller-YU ,Dr.Punith Raghavendra, Principal- Yenepoya Naturopathy& Yoga Medical College and Hospital, Dr.Nagaraj Shet, Marketing Manager YU & Assistant Medical Superintendent-YMCH and Mr.Balakrishna Shetty,YU in-house Media Coordinator. Speaking on the occasion, Dr Mohammed Amin Wani said, "Yenepoya is a brand and an institution which has accreditation from NAAC with an A plus grade and other regulatory bodies. The standards have been enhanced here with a state-of-the-art facility, green campus and quality education at affordable fees in Yenepoya Institutions."

The event saw the participation of YU well-wishers, media friends from various media houses of Kerala and Karnataka, YU community partners and other dignitaries. YU employees from various departments of YU were also present. Altogether the event witnessed a total of 90-plus members participation. The event came to an end with a dinner party adding yet another major step towards Yenepoya (Deemed to be University) relationship management affairs as a strategy initiated by YU Marketing department.





